



LuAnn Arena

646.783.8659

www.funkykittyproductions.com

- ✦ Creative designer with over 10 years experience in both print and web; working with a diverse range of clients and industries including design, education, entertainment, non-profit and architecture.
- ✦ On the creative team that won 3 SNAP awards for an international publication.
- ✦ As a contract designer, work has included large web site redesigns and builds.
- ✦ While in school, worked in the Publications Department at SUNY New Paltz.
- ✦ Excellent design and typography skills
- ✦ Strong background in art history
- ✦ Extremely organized and reliable
- ✦ Vast working knowledge of the current Adobe design software on both Mac and PC platforms
- ✦ Design and coding abilities, including solid HTML, CSS, Java script and PHP
- ✦ Experience installing and customizing Word press as a CMS
- ✦ Ability to teach and train others

EDUCATION

2002-2005

SUNY New Paltz

BFA Graphic Design, Cum Laude
Dean's List

2000-2002

Monroe Community College

A.A.S. Graphic Design/Printing
Dean's List

1990-1992

Rochester Institute of Technology

Architectural Technology

2013-2015

Asheville Yoga Center, Asheville NC

freelance/contract designer/print & web

2007-2013

Wayne-William Creative, Inc., Beacon NY

freelance/contract designer/print & web

2007-2012

Deluge Interactive, Hudson Valley NY

freelance/contract designer/print & web

2005-2012

Bearsville Theater, Woodstock NY

freelance/contract designer/print

2003-2012

Metze Publication Design, Woodstock NY

freelance/contract designer/print

**references available upon request*

EXPERIENCE

InDesign

Photoshop

Illustrator

Dreamweaver

Flash

After Effects

Pagemaker

Quark

Acrobat

Strong HTML, CSS, Java script & PHP

MAC & PC friendly

Member AIGA, Freelancer's Union

SKILLS